

Figure 1 Commodities Conceptual Model

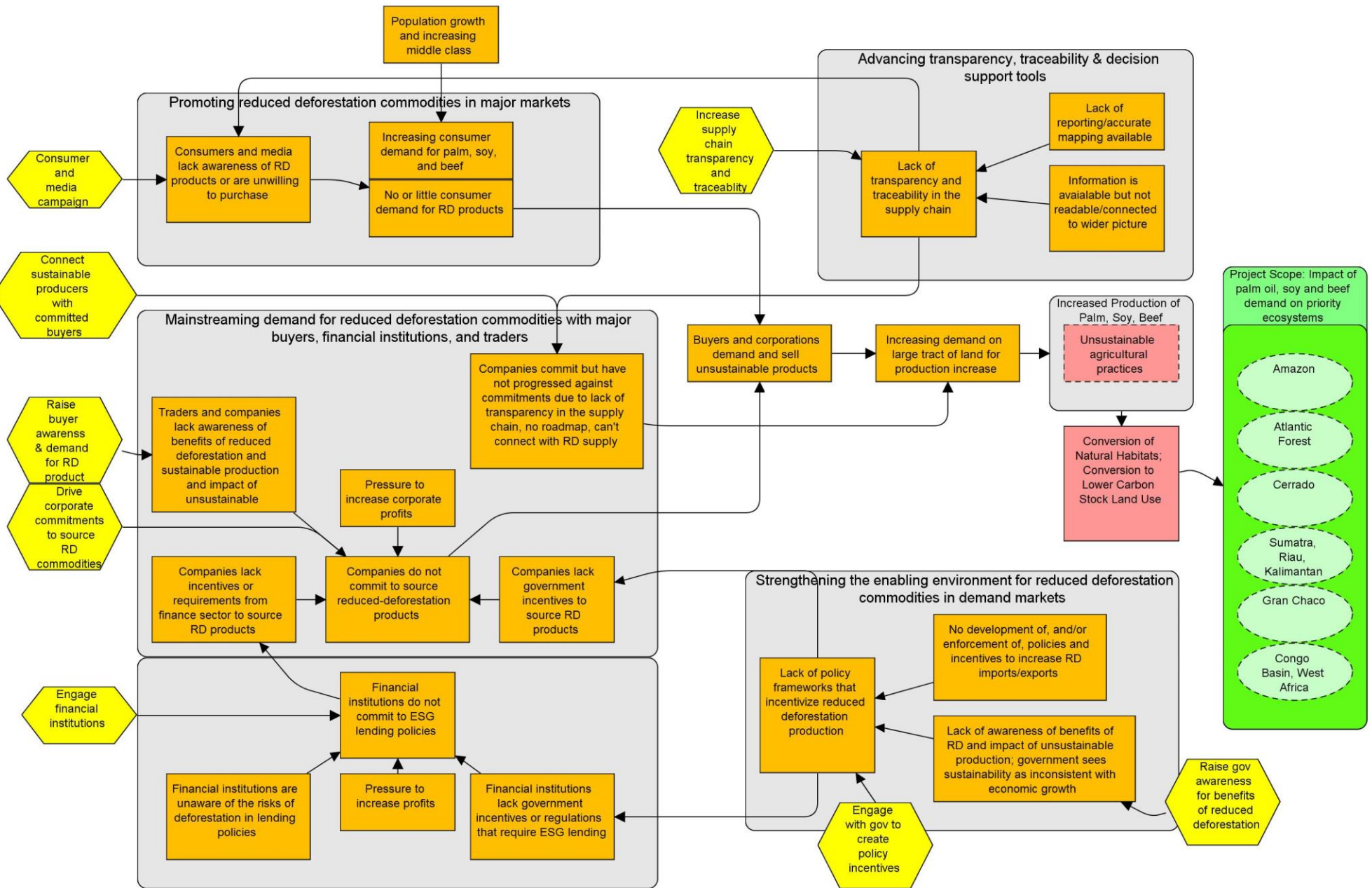


Figure 2 Commodities C1, C3 Results Chain

Project Component 1: Mainstreaming demand for reduced deforestation commodities with major buyers and traders

Project Component 3: Promoting Reduced Deforestation Commodities in Major Markets

Project Component 4: Advancing Supply Chain Transparency, Traceability & Decision Support Tools

Pink text: links to production (UNDP) strategy  
 Green text: links to another results chain  
 \* "Companies" refer to consumer facing corporations

see UNDP production results chain, which addresses how shifting production will impact overall deforestation rates

